Pleasanton Unified School District

Dear Parent/Guardian:

Pleasanton Unified School District principals and teachers may use various social media applications (blogs, wikis, apps, etc.) in their classrooms as a way to engage students in a more tech-friendly environment. This helps students learn how to safely use the Internet to share information and work collaboratively. Projects may be shared privately with other classes over the Internet and with parents, and also may be shared publicly on the Internet to collaborate across districts.

PUSD realizes that the importance of teachers, students and parents engaging, collaborating, learning, and sharing in these digital environments is a part of 21st century learning. PUSD takes the protection of students' personal information very seriously when participating in online social media promotion and activities, to keep in compliance with the Children's Internet Protection Act (CIPA), and only uses first names to identify students unless specific permission is requested.

Please return the lower portion of this form **only if you do NOT want your child to participate** in any teacher-moderated, online applications in the classroom. *These online applications do not include Google Apps for Education, as these are being used District-wide. Google Apps for Education include the student Gmail account and Google docs (sheets, forms, slides and sites).*

Patrick Gannon
Coordinator of Communication & Community Engagement
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Return this form to your child's school office **only if you do NOT want him/her to participate in any online applications.**

☐   My child does **NOT** have permission to participate in teacher moderated, Internet-based social media projects this year (*except for Google Apps for Education*).

_____   _____
Student's name (please print)   Student's school

_____
Student's teacher (K-5) / Student's counselor (6-12)

_____   _____
Signature of parent/guardian   Date